

## Division Avenue Business Association

Thursday, May 11, 2017

8:00 A.M.

Tommy Brann's

4157 S. Division

### Annual Police Appreciation/Recognition Breakfast will be provided

#### DIVISION AVENUE BUSINESS ASSOCIATION 2017 GOALS

##### 1. IMPROVE THE AESTHETICS OF THE DIVISION AVENUE AREA

- a. Go to other communities—and to other business associations such as East Town Business Association to see how we can improve our association
  - \* *develop ideas for one event-possibly in conjunction with school*
  - \* *develop a list of potential sources of funds for public improvements to the area*
  - \* *develop a list of improvements to the area we would like to see-trees, lighting, signs*
- b. Go to City Commission/Council meetings for Cities of Wyoming and Kentwood

##### 2. CONTINUE ADOPT-A-BLOCK PROGRAM

- a. Contact participants for Adopt-A-Block to clean area when necessary
- b. ensure that all Adopt-A-Block participants have paid up (Steve)

##### 3. MEMBERSHIP

- a. Increase membership to 50
- b. Encourage the active participation of membership at monthly meetings
- d. Increase membership by having satellite memberships from nearby business areas--fee would be \$10.00.
- e. Speakers invited to DABA meetings to increase interest *—one speaker for 2017*

##### 4. PUBLIC RELATIONS

- a. Involve students from local schools report positive news to Advance and to television
- b. Host a Police Appreciation event, May, 2017
- c. Involve Kelloggsville and Godwin students in DABA and in their community