

Division Avenue Business Association

**October Board Meeting
Thursday, October 12, 2017
8:00 A.M.
Tommy Brann's
4157 S. Division**

AGENDA

1. Call to Order
2. Approval of Minutes
3. Treasury Report
4. Roundtable
5. Items for Website
6. New Business
7. Next Meeting Date: November 9, 2017 8:00 A.M.
8. Looking ahead – developing DABA 2018 goals
9. Adjourn

DIVISION AVENUE BUSINESS ASSOCIATION 2017 GOALS

1. IMPROVE THE AESTHETICS OF THE DIVISION AVENUE AREA

- a. Go to other communities—and to other business associations such as East Town Business Association to see how we can improve our association
 - * *develop ideas for one event-possibly in conjunction with school*
 - * *develop a list of potential sources of funds for public improvements to the area*
 - * *develop a list of improvements to the area we would like to see-trees,lighting,signs*
- b. Go to City Commission/Council meetings for Cities of Wyoming and Kentwood

2. CONTINUE ADOPT-A-BLOCK PROGRAM

- a. Contact participants for Adopt-A-Block to clean area when necessary
- b. ensure that all Adopt-A-Block participants have paid up (Steve)

3. MEMBERSHIP

- a. Increase membership to 50
- b. Encourage the active participation of membership at monthly meetings
- d. Increase membership by having satellite memberships from nearby business areas--fee would be \$10.00.
- e. Speakers invited to DABA meetings to increase interest –*one speaker for 2017*

4. PUBLIC RELATIONS

- a. Involve students from local schools report positive new to Advance and to television
- b. Host a Police Appreciation event, May, 2017
- c. Involve Kelloggsville and Godwin students in DABA and in their community

President – Tommy Brann ** Vice President – Jerry DeGood ** Treasurer – Gary Ball ** Sergeant of Arms – Steve Karrip