

## Division Avenue Business Association

**January Board Meeting  
Thursday, January 11, 2018  
8:00 A.M.  
Tommy Brann's  
4157 S. Division**

### AGENDA

1. Call to Order
2. Approval of Minutes
3. Treasury Report
4. Banner Update
5. Roundtable
6. Items for Website
7. DABA 2018 Goals
8. Next Meeting Date: February 8, 2018 8:00 A.M.
9. Looking ahead – membership drive/breakfast meeting
10. Adjourn

### **DIVISION AVENUE BUSINESS ASSOCIATION 2017 GOALS**

#### **1. IMPROVE THE AESTHETICS OF THE DIVISION AVENUE AREA**

- a. Go to other communities—and to other business associations such as East Town Business Association to see how we can improve our association
  - \* *develop ideas for one event-possibly in conjunction with school*
  - \* *develop a list of potential sources of funds for public improvements to the area*
  - \* *develop a list of improvements to the area we would like to see-trees,lighting,signs*
- b. Go to City Commission/Council meetings for Cities of Wyoming and Kentwood

#### **2. CONTINUE ADOPT-A-BLOCK PROGRAM**

- a. Contact participants for Adopt-A-Block to clean area when necessary
- b. ensure that all Adopt-A-Block participants have paid up (Steve)

#### **3. MEMBERSHIP**

- a. Increase membership to 50
- b. Encourage the active participation of membership at monthly meetings
- d. Increase membership by having satellite memberships from nearby business areas--fee would be \$10.00.
- e. Speakers invited to DABA meetings to increase interest –*one speaker for 2017*

#### **4. PUBLIC RELATIONS**

- a. Involve students from local schools report positive news to Advance and to television

**President – Tommy Brann \*\* Vice President – Jerry DeGood \*\* Treasurer – Gary Ball \*\* Sergeant of Arms – Steve Karris**

- b. Host a Police Appreciation event, May, 2017
- c. Involve Kelloggsville and Godwin students in DABA and in their community