

Division Avenue Business Association

**Minutes
September 14, 2017**

1. Call to Order

Members Present: Jerry DeGood, Auto Finance; Steve Karrip, Metro Motors; Lisa Golder, City of Kentwood; Mike Leedy, City of Kentwood; Brandon Armstrong, City of Kentwood Police Department; Gary Ball, B-Quick Printing; Tim Cochran, City of Wyoming; Ed Peterman, South Godwin Neighborhood Association; Paula Dykstra, Kelloggsville Public Schools; Ben Durian, City of Wyoming Police department; Jennifer Ridders, Arrowwaste.

2. Approval of Minutes

A motion was made by Karrip with support from Peterman to approve the August DABA minutes.

--Motion Carried--

3. Treasurers Report:

There are 30 memberships and \$3,909.44 in the Treasury. There are 11 Adopt a Block members. Most of the Adopt a Block fees are paid. \$266 was paid for liability insurance.

Steve Karrip: September 9th was the cleanup date. It was successful and the community service people from the courts were there to help out. J&R Market has been working on cleaning up weeds in their area. They will be spraying to help with the weeds. No students from Godwin were there. Paula said that the difficulty with the fall cleanup and getting students to help is that school has just started. Next year school will start earlier.

He asked for a list of businesses and addresses between 28th Street and 44th Street. Paula said she can see if Kelloggsville students can do this.

Jerry said The Chamber of Commerce is reminding everyone about the September 18th Government Matters legislative luncheon at Brann's Distinctive Catering. Lt Governor Brian Calley and his wife, Representative Julie Calley will be speaking at the event. The Metro Cruise was August 25-26 and was a successful event. He is still interested in working on new banners. In the meantime he has found some of the current banners and may replace the ones that are in the worst shape.

Roundtable Discussion:

Ed: Working on Trunk or Treat for the neighborhood association. There will be prizes for the best trunks. National Night Out was a success.

Ed asked if anyone knew that the McDonalds on Division was sold to a franchisee and would be changing from a 24 hour McDonalds.

Ben: said it was a busy month. There was a vehicle stolen from a mechanics shop in the 3000 block of Division, but the keys had been left in the car. He has also been getting calls regarding the homeless in the area. He has been looking for an individual who is about 5'11" and thin who is possibly addicted to heroin. There was an incidence of shots being fired in the area and shop lifting. He asked to be called if anyone sees panhandlers as the police department can connect them to resources.

Lisa: said the City Commission will rezone the property for the Form Based Code next week. We have already received one application for a development on Division under the Form Based Code but it is a car lot. This means that the cars will be closer to the right of way and will have a wrought iron fence in front of the display. There are other parties that may be interested in development in the area but nothing official yet.

Paula Dykstra: is the new representative from Kelloggsville that will be attending DABA meetings. She is a former principal at Kelloggsville. The superintendent would like to encourage the mentoring program for Kelloggsville students; 83% of students are considered at risk. She will be looking for volunteers to mentor grade school students for an hour a week and passed out her cards with a phone number. Paula said that the high school work has been completed and it is a great improvement. She said there will be an open house with tours on Weds October 4 from 6-8 PM. If you would like a private tour contact Paula. She also said that the library, which will be associated with KDL will be open to the neighborhood during certain hours. And the track and weight room in the gym will also be open to the public during certain hours. September 22nd from 5-7 PA will be the community pride event at the middle school.

Brandon Armstrong: there were two motor vehicles thefts, south of 44th Street, They are open cases.

Mike: It has been fairly quiet along Division with respect to code enforcement.

Jennifer Ridders, Arrowaste: Said she has worked with the schools regarding recycling programs and education. She described the areas that Arrowaste serves. Would like to continue to attend the DABA meetings.

Tim: Ideal Park is getting a grant for \$800,000 in improvements. Two hotels were approved on Clyde Park—a Marriott and a Holiday Inn Express.

5. Next Meeting

The next meeting of the Division Avenue Business Association is scheduled for October 12, 2017.

DIVISION AVENUE BUSINESS ASSOCIATION 2017 GOALS

1. IMPROVE THE AESTHETICS OF THE DIVISION AVENUE AREA

- a. Go to other communities—and to other business associations such as East Town Business Association to see how we can improve our association
 - * *develop ideas for one event-possibly in conjunction with school*
 - * *develop a list of potential sources of funds for public improvements to the area*
 - * *develop a list of improvements to the area we would like to see street trees, lighting, signage*
- b. Go to City Commission/Council meetings for Cities of Wyoming and Kentwood

2. CONTINUE ADOPT-A-BLOCK PROGRAM

- a. Contact participants for Adopt-A-Block to clean area when necessary
- b. ensure that all Adopt-A-Block participants have paid up (Steve)

3. MEMBERSHIP

- a. Increase membership to 50
- b. Encourage the active participation of membership at monthly meetings
- d. Increase membership by having satellite memberships from nearby business areas--fee would be \$10.00.
- e. Speakers invited to DABA meetings to increase interest –
 - Police department on relevant topic*
 - Update on legislative initiatives by Tommy Brann*
 - Silverline update*
- f. Develop a better explanation of benefits of joining DABA

4. PUBLIC RELATIONS

- a. Involve students from local schools report positive new to Advance and to television
- b. *Involve Kelloggsville and Godwin students in DABA and in their community*
 - **Membership, cleanup*