

## Division Avenue Business Association

**July Board Meeting  
Thursday, July 10, 2014 8:00 A.M.  
Tommy Brann's  
4157 S. Division**

### AGENDA

1. Call to Order
2. Approval of Minutes, June 2014
3. Treasury Report
4. Roundtable
5. Items for Website
6. New Business
7. Goals
8. Next Meeting Date August 14, 2014 8:00 A.M.
9. Adjourn

### **DIVISION AVENUE BUSINESS ASSOCIATION 2014 GOALS**

#### **1. IMPROVE THE AESTHETICS OF THE DIVISION AVENUE AREA**

- a. Go to other communities—and to other business associations such as East Town Business Association to see how we can improve our association
- b. Banners for Division Avenue – BRT colors used and sponsorships needed

#### **2. CONTINUE ADOPT-A-BLOCK PROGRAM**

- a. Contact participants for Adopt-A-Block to clean area when necessary
- b. ensure that all Adopt-A-Block participants have paid up (Steve)

#### **3. MEMBERSHIP**

- a. Increase membership to 50 (Tom and Jerry)
- b. Encourage the active participation of membership at monthly meetings  
Try a breakfast meeting to increase attendance
- c. Place recognition of membership with decal
- d. Increase membership by having satellite memberships from nearby business areas--fee would be \$10.00.